

FRESH & GO

The modular & holistic all-in-one solution

FRESH & GO Konzept





What does Fresh & GO stand for?



Conceptual approach → Coordinated interaction between products & dishes



Modular all-in-one solution



All day long hot meals to take away



Combines Production - Finishing - Presentation - Check OUT

FRESH & GO advantages



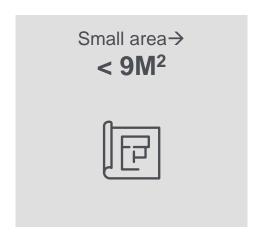
Fixed workflow with simple operability, even without specialized personnel



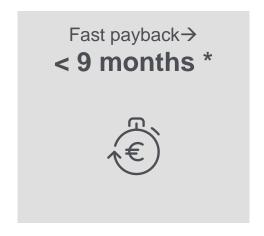




Short distances







^{*} Auf Basis des dargestellten Konzepts

Warm Pick Up and Action for clients







Operator side:

- > All devices are easily accessible
- > Short distances
- > Uncomplicated handling
- > Can be operated without specialised personnel
- Catering concept is defined
- > Combines freshness, speed & availability
- Processes for appliance operation are simple and easy to handle



Client side:

- Clear overview and recognition of both processes and routes, rapid throughput
- Appetising presentation, Self Check Out

Catering concept FRESH & GO







Speed/ Availability/ Freshness

Possible food and drink ideas:

Taking guest requirements into account:

Veggie Buns	Spring Rolls	Sandwiches	Fingerfood
Burger Styles	Wraps	Chicken Chunks	Pasta Variations
Soup Variations	Stuffed Tortillas	Hot Bowls	Noodle Box
Pots and stews	Stuffed Pita	Pommes Frites	Vegetarian Curry
Hot Sweet Buns	Belgian Waffles	Muffins	

- Orinks
- Milk products to go
- High degree of convenience

Business-Case scenario















ROI < 9 months

Cooperation of 3 strong partners











B.PRO, Ideal AKE and Devapo are not only companies of the same **high quality**, but all pursue the approach of **holistic concept solutions**.



The **customer** is always at the **centre** of everything we do.



The **product portfolios** of the respective companies complement each other perfectly to create a **coherent solution** for the customer.

Contact





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